

Our **total solution** for businesses

Take advantage of the **full scope of Statista** with the Business Suite. In addition to unlimited access to our statistics and reports, the Business Suite provides you with comprehensive and **in-depth knowledge of markets, consumers, companies, and eCommerce worldwide.**

With the Business Suite, you have the best prerequisite for gaining a complete overview of your market from all perspectives and ensuring the sustainable success of your company.

For quick support



Statistics

- 1M+ statistics with worldwide coverage
- Several download formats (PDF, PPT, XLS, PNG) and full publication rights



Infographics

- Global trend topics visualized in daily infographics
- Full publication and user rights



Reports

- Reports on industries and markets, companies and products, brands and consumers, and more
- Ready-to-use analyses for a comprehensive understanding of topics

For comprehensive analyses



Consumer Insights

Our [Consumer Insights](#) offer a **global perspective on consumption and media usage**, covering the offline and online world of the consumer. The Insights are based on more than 2 million online interviews conducted in 56 countries and territories.

- Identify and understand your core audiences
- Track brand KPIs
- Analyze competitive landscapes



Company Insights

Our [Company Insights](#) combine **relevant information** for over **70M** privately and stock-listed **companies worldwide** and provide glimpses into foreign markets, industries, and competitive landscapes.

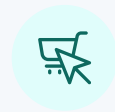
- Identify the right prospects and partners
- Get to know your business environment
- Gain insights for your next research project



Market Insights

Our [Market Insights](#) provide an easy but **thorough look** into the **future of industries and markets worldwide**. The Insights allow market comparisons and give a holistic view on industries and current developments based on various KPIs.

- Advertising & Media
- Digital
- Industrial
- Consumer
- Finance
- Mobility
- Economy & Society
- Health
- Technology



eCommerce Insights

Our [eCommerce Insights](#) offer data on **more than 39,000 online stores and marketplaces**. The store profiles cover KPIs like historical and forecasted revenues, traffic, payment options, and many more for a thorough analysis of eCommerce markets and companies.

- In-depth analyses for stores, marketplaces & companies
- Adjustable top, category, country, and region rankings
- Broad range of in-depth reports, insights & news

Your benefits



Insights from all business perspectives

Access to our Market, Consumer, Company, and eCommerce Insights provides you with the knowledge your business needs to best respond to market developments and consumer needs.



Access to data you need

Get an individual number of licenses for exactly the insights that are relevant to you and customize your account to meet your data needs.



Reliable and exclusive data

All data provided is valid and regularly checked and updated by our analysts and experts. And, almost half of our data is collected internally, guaranteeing you a reliable and exclusive research base you cannot access anywhere else.

Would you like individual advice on the possibilities of the Business Suite?
→ [Feel free to contact us for further information](#)

¹ The Statista Business Suite includes at least two, multi-seat insights products.